**Will Grahame-Clarke MA, PG Dip.**

A writer and editor with a background in news who specialises in entrepreneurship, business education and financial services.

**Freelance Writer**, [Better Words for Business](http://www.betterwordsforbusiness.com/), January 2021 –

Since leaving LBS, I have written for academics and entrepreneurs including trustee applications and class case studies.

**Content Writer**, [London Business School](https://www.london.edu/think/articleauthors?articleauthor=WillGrahame-Clarke), Oct 2018 - September 2020

One-part generating feature articles and opinion pieces for this leading European business school and one part marketing writing, including sub editing and producing course descriptions, features and brochures.

**Senior Reporter,** [Last Word Media](https://international-adviser.com/author/willgrahameclarke/), Sept 2017 - Oct 2018

Breaking news for global financial advisers serving expats.

**Editor**, [Private Asset Management Insight](https://www.paminsight.com/pam/), Oct 2015 - Nov 2016

I managed a small team of 2 junior journalists and 2 autonomous senior reporters. During this time, I also wrote for Raconteur’s [Wealth Management](https://www.raconteur.net/contributors/will-grahame-clarke/) supplement and launched a property event aimed at professional services.

**News Editor**, Private Asset Management Insight, 2014 – 2015 Sourced news, distributed leads to

junior reporters and signed off on a twice daily bulletin.

**Senior reporter**, Private Asset Management Insight. 2012 -2014 Sourced and sub-edited news for

subscribing private bankers and wealth managers.

*Earlier roles:*

**Senior Reporter**, [DVV Media](https://www.dvvmedia.com/en.html), July - December 2012. Networking and finding news in the air cargo industry.

**Internship** at Contemporary Art Society, an organisation that purchases art for UK public collections, June 2012.

**Freelance reporter,** [Court News UK](https://courtnewsuk.co.uk/), November 2011 - July 2012. Finding court stories for the *Times, Telegraph, Mirror* and *Mail*.

**Senior Reporter**, [Archant](https://www.archant.co.uk/), April 2007 - March 2009 Reporting for [*East Anglian Daily Times*](https://www.eadt.co.uk/home)*.*

**Junior Reporter**, Archant, March 2006 - April 2007. Filling a weekly free sheet solo, the [*Bury Mercury*](https://www.burymercury.co.uk/home).

**EDUCATION**

* MA, History of Art, University of Glasgow.
* PG Dip. Journalism, University of Strathclyde (NCTJ accredited, with Teeline).
* Mastering Digital Marketing: SEM, SEO, social media and beyond, London Business School/Emeritus.